

- Industrial Trend and Future Competition

The industrial situation seems to improve and recovering after the floods. Demand for apparels will rise to replace the damaged ones. But the market competition will flare again due to the export growing at lower rate resulting from strong baht value. Higher competition is foreseeable for the middle and low-end segments, amid greater influx of cheap products from China. Competitive advantages in market differentiation through development of innovative products with quick response marketing activities, as well as focusing on worth of money products will continually attract customer interest, instead of using only pricing strategy as other rivals do.

4. Conglomerate Structure

1. The Company has no subsidiary company, but acquiring four affiliated companies. Namely:
 - 1.1 Thai Itokin Co., Ltd. : manufacturing and distributing ladies' wear
 - 1.2 Worldclass Rent a Car Co., Ltd. : operating car rental business
 - 1.3 International Leather Fashion Co., Ltd. : manufacturing genuine and artificial fashion leather goods
 - 1.4 Issara United Co.,Ltd. : Properties development
2. Shareowning in the company that may have conflicts of interest per notes of investment in related companies on page 134-141 of this Annual Report
3. Information about related and affiliated companies that operate the similar or related business and cross-shareowning as of December 31, 2011 is as following:

Name of companies	Shares held by ICC (%)	The company's shares held in ICC (%)	Similar or related business	Cross-Shareowning	affiliated companies
1. Saha Pathana Inter-holding Plc.	9.51	22.10	-	✓	-
2. Sahapathanapibul Plc.	10.56	8.51	✓	✓	-
3. Thai Wacoal Plc.	4.93	3.80	✓	✓	-
4. Thanulux Plc.	10.26	3.44	✓	✓	-
5. O.C.C. Plc.	19.73	0.55	✓	✓	-
6. S & J International Enterprises Plc.	14.61	0.35	✓	✓	-
7. Textile Prestige Plc.	10.43	0.44	✓	✓	-
8. People's Garment Plc.	5.25	0.12	✓	✓	-
9. Far East DDB Plc.	10.64	0.29	-	✓	-
10. First United Industry Co., Ltd.	9.12	0.35	-	✓	-
11. I.D.F. Co., Ltd.	9.00	9.41	-	✓	-
12. Tiger Distribution & Logistics Co., Ltd.	19.90	0.39	✓	✓	-
13. International Laboratories Corp., Ltd.	19.56	1.10	✓	✓	-
14. Thai Arusu Co., Ltd.	4.17	0.03	-	✓	-
15. Pattaya Manufacturing Co., Ltd.	5.33	0.14	✓	✓	-
16. Lion Corporation (Thailand) Co., Ltd.	12.00	0.07	✓	✓	-
17. Kai I.T. Service Co., Ltd.	10.00	0.005	-	✓	-
18. Thai Itokin Co., Ltd.	27.90	-	✓	-	✓
19. Worldclass Rent a Car Co., Ltd.	25.00	-	-	-	✓
20. International Leather Fashion Co., Ltd.	28.00	-	✓	-	✓
21. Issara United Co., Ltd.	25.00	-	-	-	✓

Remark : The Company has adopted the cross shareowning structure which is not contrary to the No. 14 of the Notification of Capital Market Supervisory Board No. TorChor 28/2551, Re: Application for and Approval of Offer for Sale of Newly Issued Shares. 